SERATING INSERVEY	Quality Management System UNI EN ISO 9001: 2015	File: <b>ID_01</b>
	Module, req. 5 Leadership	Rev. 00 del
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The company MKTG Industry s.r.l. has drawn up this Quality Policy with the aim of achieving maximum satisfaction of its customers and all interested parties, creating a continuous improvement strategy that arises from a corporate culture oriented towards creativity, research, design and product development, values that have characterized the company for 10 years in the creation of packaging and cosmetic products in Full Service.

The key points of this policy are the following:

## 1. CONTINUOUS IMPROVEMENT

- Provide products that meet customer needs, consistently exceeding their expectations;
- Operate in compliance with current laws and regulations;
- Evaluate in advance and monitor the impacts of all activities carried out by the company (processes, services, etc.);
- Continuously manage the relationship with suppliers with periodic monitoring of activities;
- Promote employee involvement in the process of continuous improvement of company performance, through constant training;

## 2. QUALITY

- Verify and consolidate the quality of products, processes and systems to provide services;
- Prevent any possible non-conformity, optimizing the process management in terms of efficiency and effectiveness and ensuring a constant monitoring of activities in any way connected with the identified Quality Aspects;
- Implement a management system compliant with the UNI EN ISO 9001 capable to guarantee the over time maintenance of suppling products and services to the customer;
- Ensure the monitoring and verification of Company Policy Objectives;
- Carry on the Company Review at least once a year;
- Ensure the achievement and maintenance over time of the quality level of products and services agreed with the customer;

## 3. SUSTAINABILITY

- Drive sustainability into our operations, governance and stakeholder relationships through a voluntary self-regulation process;
- Optimize the portfolio to reduce the environmental footprint and drive transformation;
- Design and implement a strategy based on the value of sustainability understood as a key principle both for the quality of products and processes, and for an ethical orientation in respect of the value of the environment, together with the care and value of the person and the community itself.

The diffusion of the Quality Policy is promoted within the organization by the Management through specific training activities also through the distribution of this document.

The Management undertakes to review this document on an annual basis.

Crema, 18.01.2024

